

Call Meeting to Order - President Debbie Stouffer called the meeting to order at 8:34 AM.

BCCC Mission Statement - The mission statement was read by Trevor Juntunen.

Roll Call -

- Present: Debbie Stouffer, Trevor Juntunen, Nathan Grave, Annie Cranford, Megan Haataja, Kristin Kahler, Nicole Acciaccia, Nate Jurmu, Ryan Perrigo, Mary Merver, Dianne Koskinen.
- Absent: Jacob Ostermeyer (excused), Julie Froberg (excused), Carla Engle (excused), Chelsea Klobucher, Burt Mason.

Guests and Visitors - None.

Consent Agenda -

- Agenda 01/04/23, Minutes 11/02/22.
Discussion: Additions to meeting agenda under Announcements - (e) KBOCC job fair.
Action: Motion to approve the consent agenda with meeting agenda additions by Megan Haataja, second by Nathan Grave. All in favor.

Finance Report -

- Main Account
 - 11/01/22 \$69,614.62, 11/30/22 \$66,833.98.
 - 12/01/22 \$66,833.98, 12/31/22 \$64,029.71.
- NextGen Account
 - 11/01/22 \$8,526.46, 11/30/22 \$8,536.46.
 - 12/01/22 \$8,536.46, 12/31/22 \$10,036.46.

Discussion: YTD shows approximately \$44,000 revenue for membership, but it is not reconciled. The resolution of this difference is a current project and should be reconciled soon; closer estimate is approximately \$23,000.

Action: Motion to approve the finance report by Nate Jurmu, second by Annie Cranford. All in favor.

Executive Director Report -

- Lunch and Learn professional development: three sessions scheduled for January on Digital Marketing with KBOCC's Gary Kruzich. Send to OpCom to schedule February and March sessions.
- Ice Melt is coming along with Judy Bozicevich volunteering to handle promotions and sales, Karen Blanco volunteering to continue ticket management, Dianne handling document publication.

Action Items -

- (a) Adoption of revised budget: Nathan indicated this is a working document. Dues and advertising were adjusted and \$1,500 will be included for the Annual Meeting Dinner. **Action:** Motion to adopt the 2023 budget as revised by Trevor Juntunen, second by Nate Jurmu. All in favor.
- (b) Approval of application for liquor license: NextGen needs a liquor license for Old Timers Hockey (March 4-5 at Meadowbrook Arena) and the Music Event (TBD). Details are needed to complete the application which will be completed by Nicole. The Music Event will be addressed at a later date. **Action:** Motion to apply for a two-day liquor license for March 4-5 by Megan Haataja, second by Nathan Grave. All in favor.

Discussion Items -

- (a) Executive Committee employee update: Mary Merver has replaced Karen Blanco as associate director. Welcome and farewell will be included in the newsletter.
- (b) February board terms expiring: Debbie, Julie (not seeking renewal), Carla, Nate, and Ryan. Directors are elected for three-year terms. A ballot will be prepared for the annual meeting. New board members will be solicited by press release and in the newsletter.
- (c) Scholarship Committee: Megan and Kristin will move forward for 2023 and work with Mary on this project. Mary reached out to 2022 recipients, reminding them of what is needed to receive the scholarship funds.
- (d) Sponsorship requests: Board members should take five sponsorship brochures and one membership sheet. Dianne will share the 2022 sponsorship information so board members know what has been sponsored in the past. Board members will email Dianne regarding the members they will approach for sponsorship.
- (e) Business of the Year nominations: No nominations have been received. Board members will contact Dianne with their nominations.
- (f) Annual meeting dinner event: February 9, 2023 - 6:00 PM at the American Legion Post #144 in L'Anse. Board members are encouraged to attend and bring a guest. There will be a short meeting of election of board members, entertainment, and the presentation of the Business of the Year award.

Board Training - none.

Committees Updates -

- Next Gen: Will meet next week.
 - March 4 & 5 - Old Timers hockey tournament is just about ready to go. Nicole will contact Reliance Agency about liability insurance.
 - April - Easter egg hunt planning is underway with Annie heading it up.
 - June - Keweenaw Bay Classic fishing tournament planning is underway. Considering a \$100,000 tagged fish. A sound system is needed. Nicole will check with the CVB to see if the Lake Trout Festival will be held but KBC fishing tournament will proceed regardless. Nicole reported that some of the fishermen brought their wives to attend the BC Yard sales.

- Fall - Music event TBD.
- Events: Meets monthly, January through August, changed to the 4th Tuesday at 11:30. Next meeting is January 24. Events to be planned are the Mix & Mingle, Yard Sale, Golf Tournament, and the ATV Ride.
- OpCom: (see OpCom Committee notes in board packet).
- Membership: Ten renewals pending. Two members renew annually mid-year. 128 memberships paid to date.
- Housing Taskforce: No report.
- Branding: New website is now live with a few edits pending including the membership directory. Office staff may need additional training for edits. The branding package includes the new website, new logo and criteria for use, and a roll-out presentation.
- Scholarship: Covered in Discussion Items (c).

Announcements / Members' Good News -

- Business After Hours (BAH) - January 18, 5:30 PM at Skipper's Bar and Grill sponsored by Up North Realty with featured speaker Keith Meyers of Remote Workers Keweenaw. The next BAH will be held in March.
- Lunch & Learn - Digital marketing series on January 11, 18, 25 from 11:00 PM to 12:30 PM featuring Gary Kruzich of KBOCC.
- Annual Meeting and Member Appreciation Banquet - Thursday, February 9, 6:00 PM at the American Legion post #144 in L'Anse.
- KBOCC Job Fair - March 16.

Next Meeting - The next BCCC board meeting will be held on Wednesday, February 1, 2023 at 8:30 AM in the Chamber Board Room.

Adjournment -

Action: Motion to adjourn at 9:20 AM by Nathan Grave, second by Kristin Kahler. All in favor.

DK 01/04/23